



News Release

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Online news portal newsR launches in India

British media firm One News Page is launching an online news portal, newsR, in India today.

NewsR is accessible free of charge from any internet device at <http://newsr.in> and offers original and syndicated news coverage for India and Indians abroad.

Re-branded from its former name One News Page [India], newsR caters both for real-time breaking news as well as access to a comprehensive news archive. At launch, newsR sources its news headlines from over 200 trusted Indian news outlets, including Reuters India, OneIndia, The Times of India, The Hindu and Business Standard. Its fully-searchable archive comprises of more than four million news references dating from 2009 to today.

newsR's news coverage includes national news, current affairs, business and finance, politics, sports including cricket, science and technology, and celebrities news including Bollywood.

One News Page [India] has attained a traffic rank of #1,635 amongst all websites in India since its launch in 2009, as measured by online traffic analysis firm Quantcast on 4 April 2012. Dr Marc Pinter-Krainer, CEO of newsR owner One News Page, intends to make the newly branded newsR portal even more popular:

“newsR is an easy-to-use news portal for India and for Indians abroad, offering breaking news, interesting articles and news video clips as well as an impressive news archive. Following the success of its predecessor site, we have an ambitious goal to build newsR into one of the most popular online news brands in India.”

India is already host to two of the top three news websites in the world by traffic, according to Internet information firm Alexa. Whilst the New York Times is the current global leader in news traffic, the Economic Times and Times of India follow in second

and third position globally.

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About newsR

newsR is a news portal aimed at online users in India as well as Indians abroad. Offering original news coverage and syndicated content from over 200 Indian news providers, newsR provides comprehensive coverage of Indian news in English language.

The newsR website, accessible free of charge at <http://newsr.in>, was previously branded One News Page [India] and accessed at <http://www.onenewspage.in>.

newsR also has a twitter account at http://twitter.com/newsR_IN.

About One News Page Ltd.

One News Page Ltd is a British media firm which runs a family of news portal websites across different countries. The sites feature original news coverage and syndicated news content from major trusted news sources around the world. The One News Page portal provides users with a powerful search engine to locate relevant news coverage easily. Users are referred to the source website directly by clicking on a news headline.

Optional free member registration provides access to news archives, live news alerts by email, news book marking, and more.

Access to all One News Page sites is free of charge.

One News Page Sites:

Global » <http://www.onenewspage.com> (English Language)

United States » <http://www.onenewspage.us> (English Language)

United Kingdom » <http://www.onenewspage.co.uk> (English Language)

Australia » <http://www.onenewspage.com.au> (English Language)

India » <http://newsr.in> (English Language)

Deutschland » <http://www.newsdeutschland.com> (Deutsche Sprache)

Global » <http://www.paginanoticias.com> (Idioma español)

España » <http://www.paginanoticias.es> (Idioma español)

México » <http://www.paginanoticias.mx> (Idioma español)