

# ne News Page

## News Release

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### **One News Page joins internet trade body ICOMP**

Global news navigator One News Page Ltd is the latest company to join ICOMP, an independent internet trade organisation.

The Initiative for a Competitive Online Marketplace (ICOMP) was founded nearly two years ago to promote the concept of a regulated online marketplace that operates transparently to agreed rules and principles. Its membership extends across the European Union and constitutes online companies of all sizes.

ICOMP was borne out of concerns that the success of the online economy was under threat from monopolistic forces. Major players were starting to consolidate and act in their own interests, to the detriment of consumers and competing companies. ICOMP was also concerned about potential abuses of personal privacy and the intellectual property rights of companies and organisations.

Today, ICOMP has over 50 members, including Microsoft, the English Premier League and Foundem.

One News Page, a new business that incorporated in May 2009, has joined ICOMP because last year it suffered a dramatic fall in its site traffic after a leading search engine cut by 96% the search traffic it was routing to [www.onenewspage.com](http://www.onenewspage.com).

Despite numerous attempts to discover the reasons why, One News Page was unable to find out the cause of the loss of search traffic. This lack of search engine transparency has had a negative impact on its ability to plan its business development.

#### **Dr Marc Pinter-Krainer, Chief Executive of One News Page, comments:**

“We are delighted to have joined ICOMP as full council members. ICOMP is a broad church of internet-based companies. Our common ground is the need for legislators and regulators to create a level playing field so all companies can operate in a free market, without artificial restrictions or monopolistic practices damaging our collective ability to compete fairly.”

#### **Enquiries:**

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### **About One News Page:**

One News Page is an international news portal website. Aggregating news headlines from major trusted news sources around the World, the One News Page site provides users with a powerful search engine to locate relevant news coverage easily. To access the full news article, users are referred to the source website directly. Other site features include Twitter integration and customised news RSS feeds.

Users can access the One News Page website for the latest news headlines at <http://www.OneNewsPage.com>.

Optional member registration provides access to live news alerts, news book marking, and more.

Users of mobile phones and iPhone / iPod Touch devices can access the mobile application service of One News Page at <http://m.onenewspage.com>.

Access to One News Page is free of charge.