



News Release

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One News Page adds New US server location to cope with traffic growth

International news headlines portal www.OneNewsPage.com has added server hosting in the United States to cope with current and anticipated site traffic growth. The new US server location complements One News Page's existing server hosting in Europe.

Since raising £100,000 of seed capital in August from a number of experienced City backers including Anthony Cross, a closely followed fund manager at Liontrust, and Barrie Newton, founder and former MD of stockbrokers Rowan Dartington, One News Page has seen a five-fold increase in monthly site visits.

During October, One New Page's site ranking on the leading Internet indices improved significantly. Alexa, the most recognised authority on website traffic, currently ranks One News Page amongst the top 100,000 websites in the world (3-month average traffic rank of 91,070). This growth is remarkable given that One News Page site was only officially launched in May 2009.

In the US, the largest market for online news, Quantcast is currently ranking One News Page as the 15,714th largest website.

The German language sister site – www.onenewspage.de – has seen traffic grow by 300% in the last month and is now ranked in the top 100,000 of German websites (Alexa 3-month average traffic rank: 83,745).

One News Page is planning a Spanish language version of the popular news portal, which, once launched in the coming months, will also be hosted from the new US server location.

One News Page today has almost 5.3 million stories in its news archive. Each day it adds around 25,000 separate news items from the world's leading news sources.

Dr Marc Pinter-Krainer, founder and CEO of One News Page, says:

“With the increase in site traffic in recent weeks, and in preparation for launching our Spanish language sister site, we felt we needed to boost our server hosting capacity. As the US is by far our largest market, it made technical and commercial sense to add local server hosting capacity there.

“Our recently added site features including live news alerts and Twitter integration complement our powerful news search engine – making One News Page the news portal of choice for more and more people from around the world. We are encouraged by the new traffic levels we are seeing across both our sites.”

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About One News Page:

One News Page is an international news portal website. Aggregating news headlines from major trusted news sources around the World, the One News Page site provides users with a powerful search engine to locate relevant news coverage easily. To access the full news article, users are referred to the source website directly. Other site features include Twitter integration and customised news RSS feeds.

Users can access the One News Page website for the latest news headlines at <http://www.OneNewsPage.com>.

Optional member registration provides access to live news alerts, news book marking, and more.

Users of mobile phones and iPhone / iPod Touch devices can access the mobile application service of One News Page at <http://m.onenewspage.com>.

Access to One News Page is free of charge.